

# Jessica Whang

## Motion Designer & 2D Animator

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A highly driven motion designer+2d animator who loves incorporating storytelling and visually compelling elements to create energetic and captivating work

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### ● Technical Skills ●

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Software: Adobe Creative Suite (After Effects, Premiere Pro, Illustrator, Photoshop, Animate, etc.), TVPaint, Duik, Joysticks n' Sliders, Sketch, Procreate, Asana, Jira, Slack, Microsoft Office, and PC & Mac OS  
Expertise: Pre-Production, Production, Photo/Video Editing, and GIFs

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### ● Professional Experience ●

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#### *Motion Graphics Designer, Section4; Remote*

*Nov. 2020-Sep. 2022*

- Adapted high-quality business education video-form content, combining creative visual storytelling, technical frameworks, and motion graphics with renowned professors from NYU Stern, Cornell, Stanford, Kellogg, UC Berkeley, and more
- Conceptualized and set a standard of quality for overall branding designs, illustrated abstract assets, characters, and backgrounds; including animations for frameworks, visual story, lower thirds, and transitions
- Achieved the highest product engagement score with the team in the company's history, resulting in a successful launch sprint with April Dunford
- Problem solved the depiction of metaphorical and technical script into simplified animations

#### *Animator, Comedy Central; Remote*

*June 2020- Nov. 2020*

- Animated characters, backgrounds, and effects for the successful web series, Tales from the Trip and Pitchin' Impossible, depicting comedians' narrated stories into creative animated shorts

#### *Motion Graphics Designer, Quidd; New York, NY*

*July 2017-May 2020*

- Designed and animated customized trading goods (iOS stickers and cards) within established timelines for licenses such as Disney, Hasbro, Sanrio, HBO, and Adult Swim, to promote brand engagement and increase in-app user retention
- Created mockups for Quidd's pitch proposals with Sanrio that secured a successful partnership
- Strategized the creation of short ads and commercials alongside the marketing team to help increase daily user growth
- Directed main animations for overlays and accessories in Quidd's Listings/Shelfie 'Buy & Sell' feature for users to showcase their rare collectible items

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### Education

BFA in Animation, Minor in Illustration  
Maryland Institute College of Art (MICA) 2017

### Awards

Alan Smale Award (MICA) 2017  
Dean's List (MICA) 2017